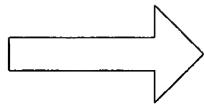


FIG. 1

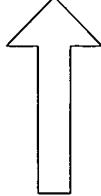
2/6

200

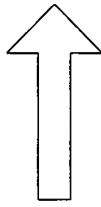
Rules Based Engine/Policy
Manager 202



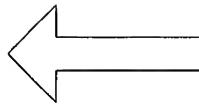
Transcoding
Engine 208
(Transrating/
Transcaling/
Transcoding/
Transformating/
Transcribing)



Intelligent Transcoding



Network Throughput 204



Platform Usage 206

FIG. 2

3/6

208

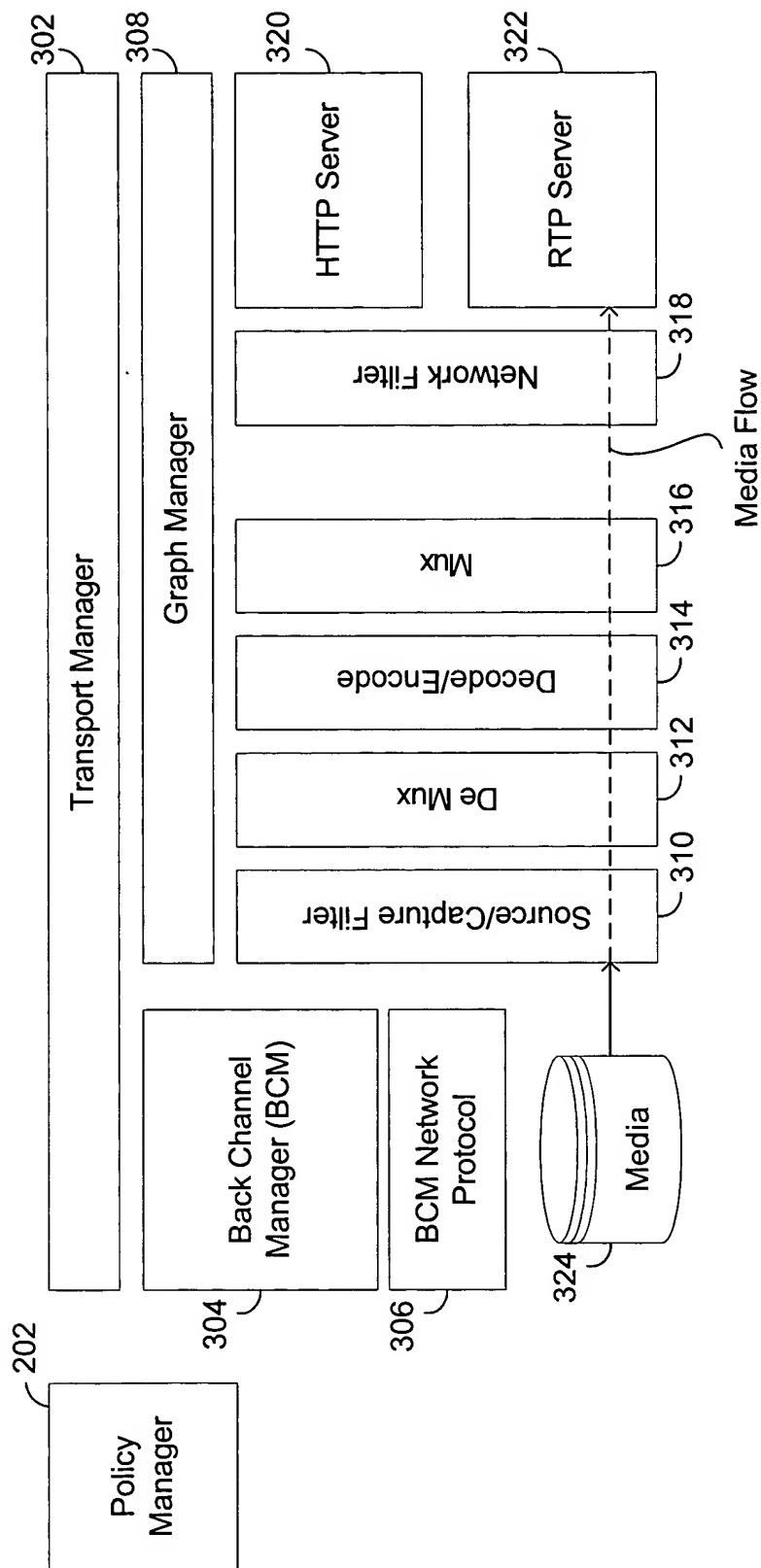


FIG. 3

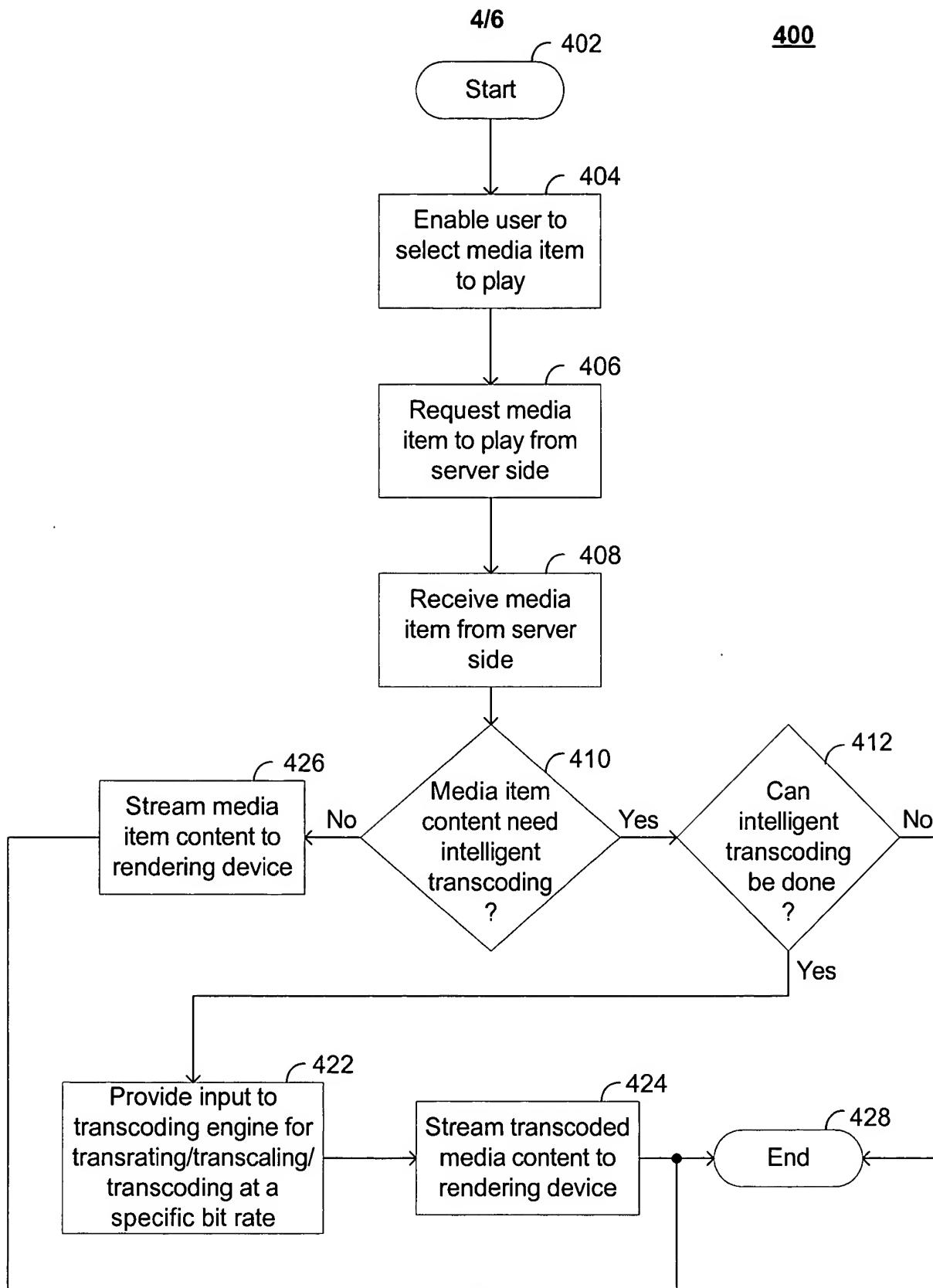
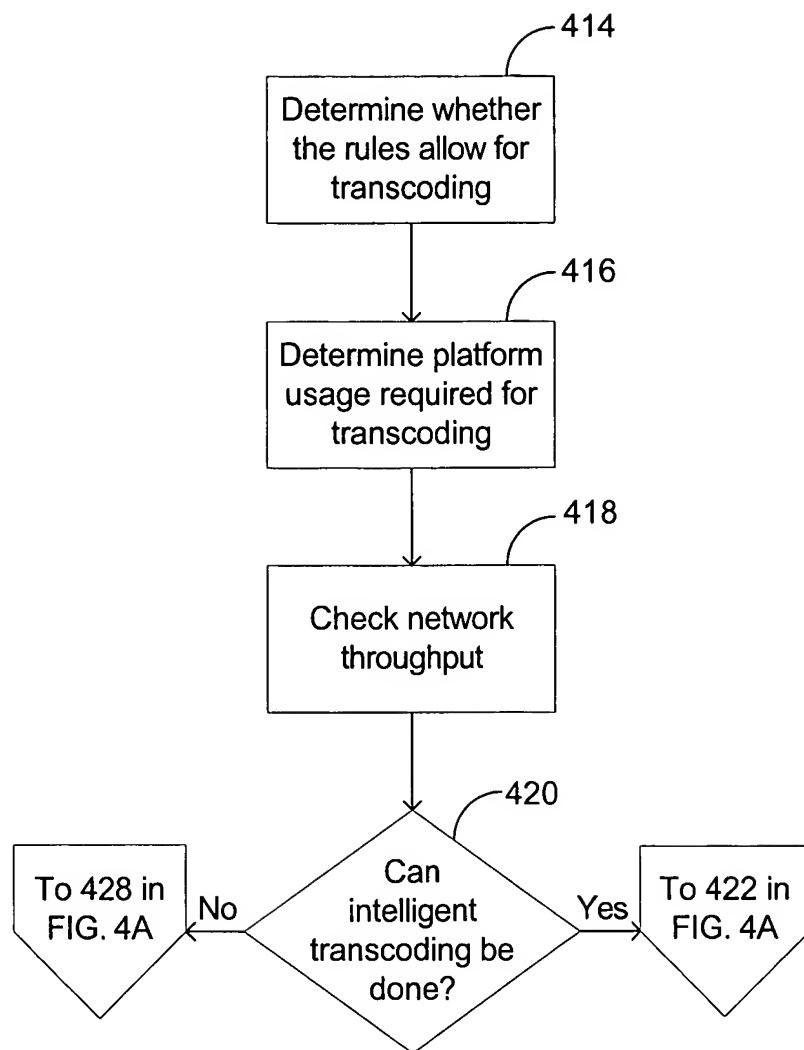


FIG. 4A

**FIG. 4B**

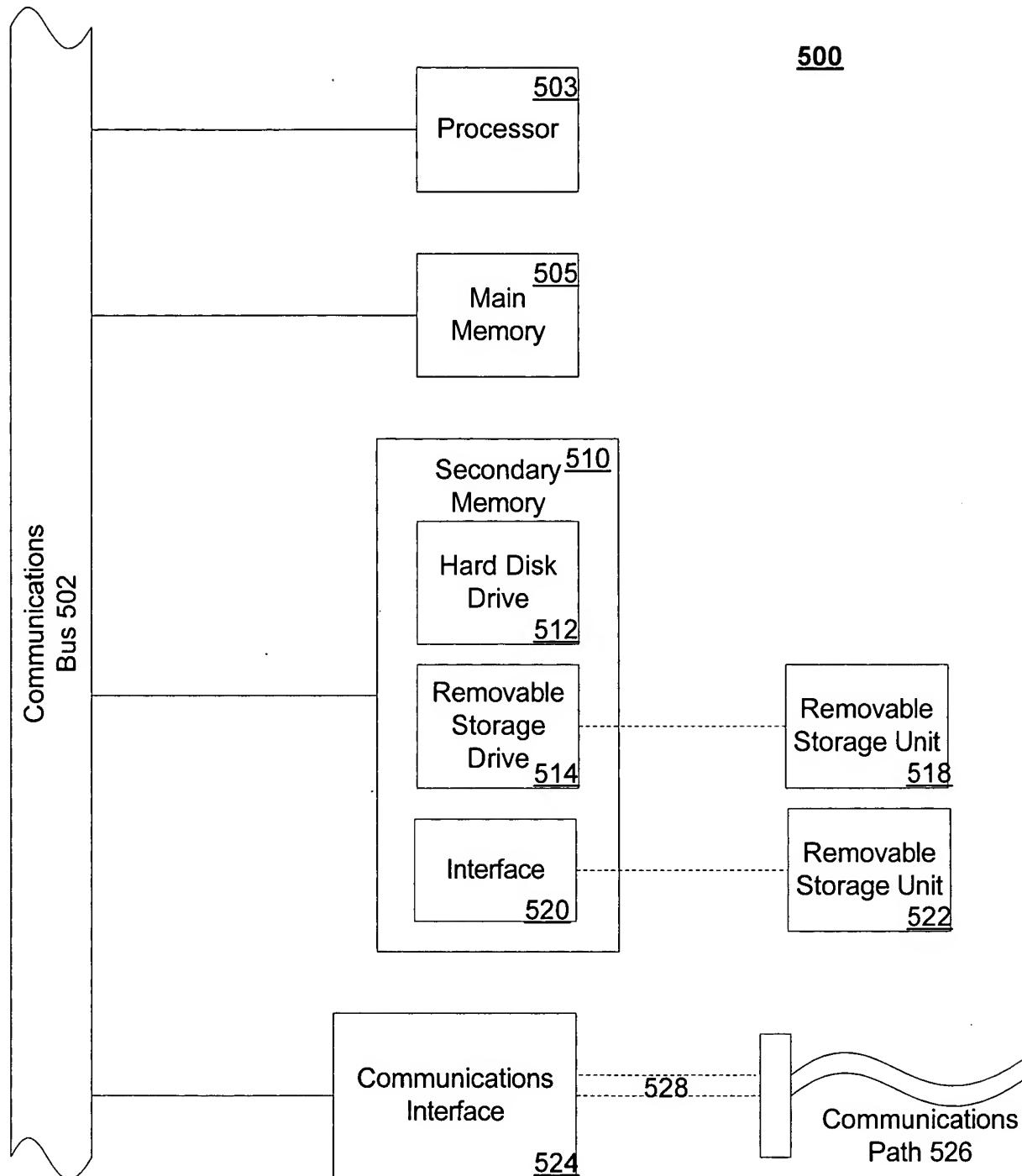


FIG. 5